

Ruth Alderton (she/her)

Illustrator | Graphic Designer | Creative

Personal statement:

With a background in managing a creative agency's studio, I'm now keen to dive deeper into the creative industry. My experience in illustration and running my own business has taught me a lot about design processes and trends. Working with clients like Aspex Art Gallery and Sony has inspired me to further develop my skills. I'm excited to take the next step into the creative industry and continue learning as much as I can.

Studio Manager @ Brave Bison

In my position, I managed the day-to-day operations of a large office and the well-being of a large team of staff. In my role, I handled the facility's management, including liaising with the landlord and prioritising staff wellness by fostering a positive workplace culture. I would oversee and orchestrate every client's experience, ensuring consistent and quality service at all times. I also took on the responsibility of providing direct support to the senior leadership team. On top of all of this, I designed graphics for corporate gifts, parties, and in-house events. This included our monthly 'lunch and learn' talks where we invited industry leaders from the likes of Monzo and Innocent Drinks.

Freelance Illustrator | Graphic Designer

I have successfully run my own illustration business from the start of lockdown and alongside my full-time roles thereafter. I have offered various services from logo design, bespoke commissions, mural design, and I have also sold merchandise through my online shop. My products are stocked in several locations across Essex, London, and Brighton, and I'm a regular seller at markets like Spitalfields and Brick Lane. This experience has honed my artistic skills and taught me valuable lessons in entrepreneurship, leading to clients such as Sony and Aspex Art Gallery, plus having various artworks live on Spotify.

Graphic Design intern @ Feref

While balancing my studies, I interned at Feref, a creative agency. In this role, I supported the creative media team by doing tasks like Photoshop editing, coming up with ideas, and creating movie trailers for new campaigns. This experience helped me learn a lot about the advertising industry and gave me opportunities to share my ideas during brainstorming sessions.

Portfolio & Contact:

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ruth
alderton
design

A bit about me :

I'm a recent Essex girl turned East Londoner, passionate about fashion, culture, film, and spending quality time with friends and family. I thrive on organising social gatherings and bringing people together. A long walk, capped off with a coffee and pastry, is my idea of a good time. And to complete the Essex girl aesthetic, I have a few French Bulldogs at home and my dads a West Ham fan.

Skills:

- Adobe suite Indesign, Illustrator & Photoshop and experience with Premiere Pro.
 - Knowledge of printing techniques (screen, riso & fabric)
 - Photography & Social media management skills.
 - Procreate & Fresco
 - Figma
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Education:

University of Portsmouth | BA (Hons)
Illustration (2:1) | Sept 2015 - July 2018

Writtle College | Btec L2 ext Diploma in
Art & Design | Sept 2013 - July 2015

Thank you for reading!